

A NEW APPROACH TO COLLEGE PLANNING



BENEFITS & TESTIMONIALS

❖ **NEVER OVERPAY FOR COLLEGE.** ❖



POM is a proud member of  
**The Ohio Association for  
College Admission Counseling**

**mytuitionscore**



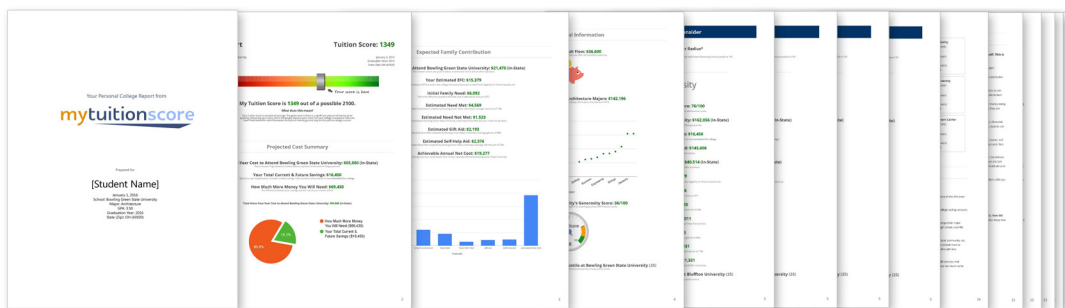
**MyTuitionScore** is a unique and comprehensive preparation tool for families with children in the college planning phase. **MyTuitionScore** takes the overwhelming and extraneous amounts of information and narrows it down to the most critical aspects of college spending specific to their family.

There is no other college preparation tool on the market that merges financial methodology with educational guidance in the way that **MyTuitionScore** does.

## What does a MyTuitionScore Report include?

The MyTuitionScore Report will include crucial information such as:

- ✔ Your students' Expected Family Contribution (EFC) is the minimum amount the family is "expected" to contribute towards the cost of college — and more importantly, an explanation of what it means, how it applies to the "actual" contribution amount, and how that will affect the overall cost to attend a selected school
- ✔ A Financial aid checklist that helps guide you through the process
- ✔ Access to SAT/ACT prep
- ✔ The total gross cost of the selected school, based on future projected costs for the years that the student will attend
- ✔ Up to 9 suggestions for colleges in their desired geographic area that most likely provide a return on college investment upon graduation — i.e. they will experience a higher likelihood of getting placed in a job in a chosen field at, or near, the top of the pay range
- ✔ Financial aid video with a wide variety of helpful tips
- ✔ Access to variety of student assessments
- ✔ The money needed at the time college will begin. This is based on current and future available savings allocated for college, cash flow, need-based aid available (never guaranteed) at the selected school, historic school generosity percentages, and the family EFC Tips on the entire college planning process, including myths versus truths. These tips help families easily avoid costly mistakes in the complex financial aid process
- ✔ Our proprietary college loan manual, which highlights college loan options, providing a full analysis of each
- ✔ A full scholarship overview of what is available to the family and where to get these monies
- ✔ A complete and updated list of the Top 250 Need-Based Aid Generous Schools
- ✔ Valuable information that can unlock exciting, money-saving opportunities at higher priced schools the student's family may not have considered



Get your personalized report today at

[www.mytuitionscore.com](http://www.mytuitionscore.com)



## NEVER OVERPAY FOR COLLEGE™

The college process is very involved. From planning, to paperwork, to decisions, to the unknown, it is no easy task. POM provides answers, guidance, knowledge, suggestions, and as the name POM states: Peace of Mind.

**Expertise:** from a team consisting of dozens of experts in the world of college, college planning, and student assistance.

**Answers:** to every question that could possibly arise along the way from the ones that you wonder about to the ones that you don't even know to ask!

**Personal Touch:** A friendly expert, backed by a team of experts, to assist, guide, and support you along the college planning path. From mentoring and coaching, to listening and understanding, **POM provides Peace of Mind.**

### ALL POM COLLEGE CONSULTING PLANS INCLUDE THE FOLLOWING:

- ✓ Deadline management
- ✓ Avoid costly & time consuming mistakes
- ✓ In-person, Skype, phone, text or e-mail
- ✓ Q&A on all college aspects
- ✓ Personal College Planning Team
- ✓ Peace of Mind!

Choose the plan that best suits your needs



#### Financial Services

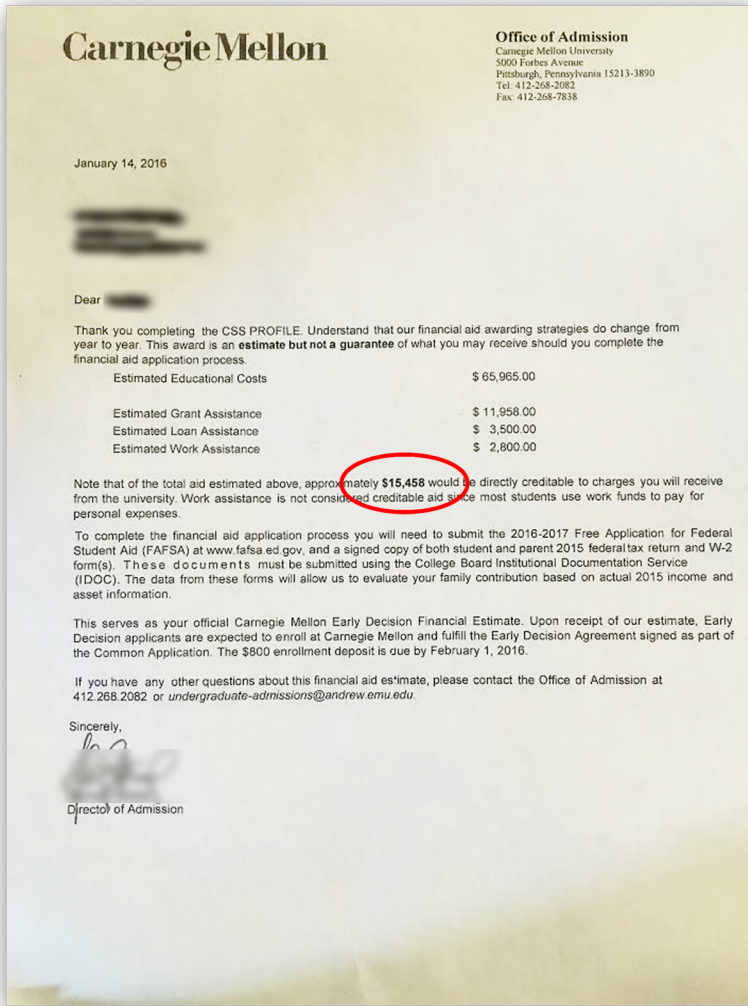
- ✓ Expected Family Contribution (EFC)  
- *Definition, explanation & strategies*
- ✓ School-by-school affordability assessment
- ✓ Completion of FAFSA (all 130+ questions!)
- ✓ Completion of CSS Profile Forms
- ✓ In-depth Scholarship search and location
- ✓ College Loan manual and total guidance
- ✓ Financial Aid Maximization  
- *Review/Assess/Negotiate/Appeal*  
- *We recently saved a family \$124,000!*

#### College Admission

- ✓ Create your best-fit school list
- ✓ Complete admission guidance
- ✓ Application(s) review
- ✓ Essay(s) brainstorm and review
- ✓ Mock admissions interviews
- ✓ Student resume preparation
- ✓ Help with choosing the best major(s)
- ✓ Interest assessment

#### Career Development

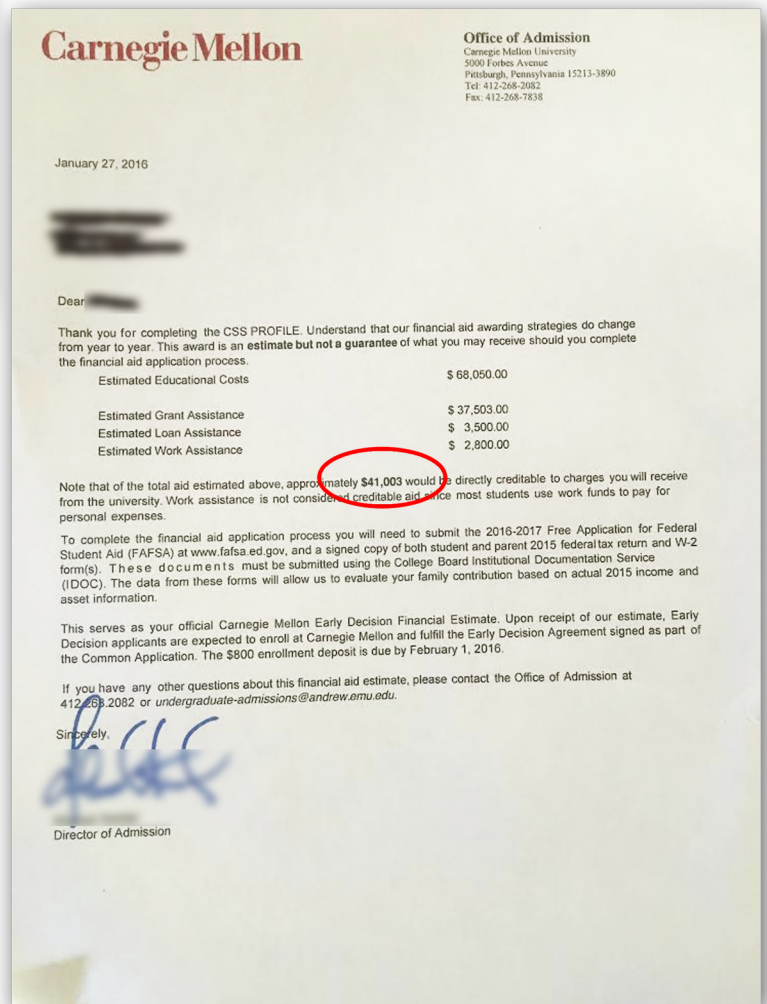
- ✓ Internship Searches
- ✓ Career Advising/Coaching
- ✓ Myers-Briggs Type Indicator
- ✓ Annual support (until degree is earned)
- ✓ Career resume & interview preparation
- ✓ Mock job interviews



We saved one family over  
**\$100,000**  
 on a four-year degree!

Seeing is believing. Check out these BEFORE and AFTER letters from the Director of Admissions at CARNEGIE MELLON UNIVERSITY.

These letters, and many more like it, wonderfully illustrate the type of work we can do for you.



## BEFORE



## AFTER



*We take great pride in helping others. That's why we love receiving letters from happy customers!*

*Letters like the one below make it all worthwhile...*

To whom it may concern,

Your kid works hard for four years, challenging themselves every which way, taking the hardest course schedule and adding an ungodly amount of extracurricular activities just so they can apply to the college of their dreams. With a little luck, they get admitted. But after you see the financial package you realize that you cannot afford to send your kid to the place they worked so hard to get admitted to.

Do you really want to tell your kid that they have to go somewhere else? That was me.

I tried to contact the college to see if there was some flexibility but I got nowhere. So I called POM College Consulting. Darren Rose met with us and assessed our situation. Then he helped me craft a new approach.

While I thought I understood all the arguments, Darren understood the nuances – he was able to identify the optimum strategy that would appeal to an admissions officer and to get me to focus on the points that might best present our case for reassessment.

While I served as the point man with the college, Darren guided me through the process behind the scenes. Multiple calls and letters later, we were able to successfully work out a package that was a win-win for all. Darren's assistance was instrumental in the process. We would not have been successful without his counsel.

The college admissions system can be arbitrary and capricious. It is hard enough to gain entrance to a top tier university. You hire coaches for sports. You pay for SAT prep. You may even enlist consultants to aid your kid in preparing their resume and application. And yet it may all be for naught unless you can afford to pay \$50,000 plus per year to send them along.

Fortunately you can also enlist a consultant who can help you to navigate the financial part of the college process – someone like POM who understands the ins and outs and can steer you in the right direction.

Obviously there can be no guarantees – sometimes it just comes down to luck – but having gone through the process with POM on our side, I am confident that POM put us in the best position to get where we needed to be. I would not hesitate to recommend their services.

Sincerely,

*Mike B.*

*Here are a few more statements from some of our happy customers...*

I don't know what to say! It feels like we just won the Powerball!! WE COULD NEVER HAVE DONE THIS WITHOUT YOU! Thank you Darren Rose. Thank you so very much.

*Brian M.*

Everyone that we spoke with at each phase of the process, was friendly, attentive and made us feel so much more relaxed than we probably should have been with college looming.

*Terry T.*

College is so expensive and most people don't seem to know anywhere near enough about it.

*Jack Rotsky*

The process was overwhelming. I'm sooo glad I had your help, plus the money I saved more than paid for your services, and then some. Sincere Thank You.

*Ashley K.*

If you work, if you play, if you are not an expert on all of this-there is no better investment than POM College Consulting. End of story.

*Donna Wax*

I didn't realize how much I didn't know and how easily mistakes can be made. The guidance and assistance was money well spent. I will use POM again when my youngest is applying down the road.

*Gary*

If I saw the FAFSA again I was going to scream! Thank you for taking that pile of mistakes off of my hands and giving me true POM (peace of mind).

*Teresa*

I am thankful and at the same time disgusted at the cost of higher education!

*Kathy*

## EILEENBLATTNER



Eileen Blattner is currently the head of the Shaker Heights High School Guidance Department. She has been in this position since 1985, serving as the chairman since 1990.

## BECKYSLACK



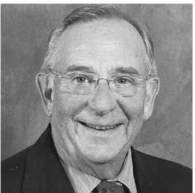
Becky Slack is currently the Dean of The Senney Honors Academy. She is also a School Counselor at Lutheran West High School in Rocky River, Ohio.

## LISACYNAMONMAYERS



With 15 years experience in higher education, Lisa has worked as an admission counselor, independent college counselor, blogger, writer and speaker.

## MICHAELBENZ



K. Michael Benz's served as Director of the Rock and Roll Hall of Fame and Museum. He is also the retired President and CEO of the United Way of Greater Cleveland.

## LAURENBRUBAKER



Lauren graduated from Marietta College with a Bachelor of Science in Mathematics. She received her Master of Science in 2006 from The University of Akron in Applied Mathematics.

## JOHNALERIC



Through his 20+ years experience working as a public school teacher and coach, John has helped many families navigate through the complexities of the college selection process.

## MOIRAO'RIORDAN



Moira O'Riordan is the Director of College Counselor at St. Edward High School in Lakewood, Ohio. She has been a college counselor for fifteen years and taught at the secondary level for five years prior.

## DARRENROSE



Darren is the founder of POM College Consulting, an experienced team that recognizes the need for a simple way to understand and navigate college planning.

## JEFFLEVY



After selling his business in 2014, Jeff was intrigued by the opportunity to help families navigating the college planning process, which led him to his work with POM & MyTuitionScore.

## MIKEMOISIO



Mike graduated from Ohio University in 1995 and has primarily worked in Marketing and Operations Management. He has very well-rounded business experience and acumen.

## BRIANGREENE



Since 1996, Brian has been the Beachwood H.S. boys' varsity head soccer coach and is an Investment Committee Chairman for NSCAA and the Treasurer and Board Member of the Geauga Humane Society.

## ANNEJOHNS



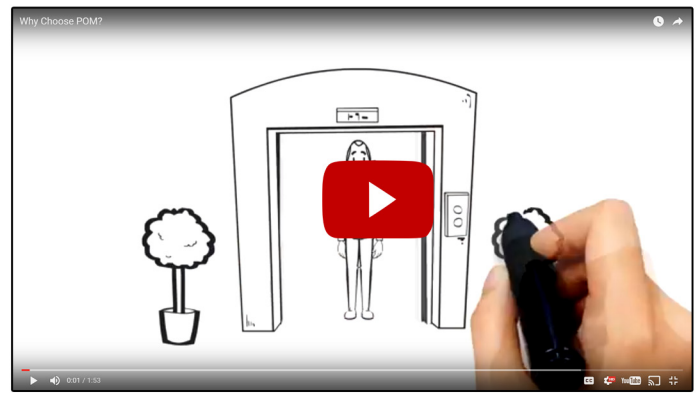
As Director of Guidance and Counseling for the Solon School District, she had a reputation for "finding the right match" for students of all levels.

## Want to know more?

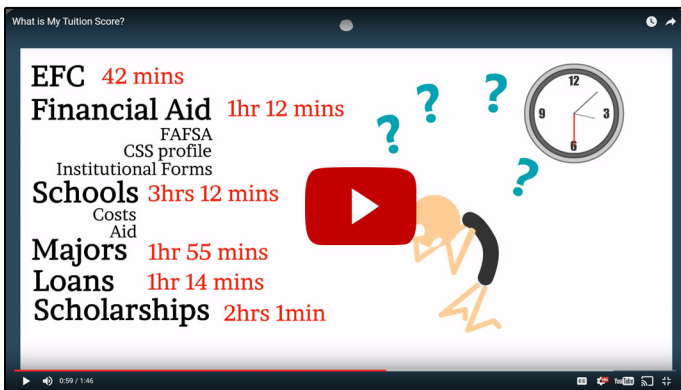
Click on the links below.



**POM College Consulting: An Overview**  
Running Time: 1m 31s



**Why Choose POM?**  
Running Time: 1m 54s



**What is MyTuitionScore?**  
Running Time: 1m 46s



**MyTuitionScore: A Quick Explanation**  
Running Time: 1m 45s