

# THE BILLIONAIRE MONEY RULES

## HOW TO JOIN THE RANKS OF THE SELF-MADE SUPER RICH



## The Right Strategies and Solutions

### UNVEILING THE OFTEN-HIDDEN ANSWERS

The Billionaire Money Rules are about building significant wealth. But building wealth alone is often not enough. Over time, you want to protect it, enhance it and effectively use it to achieve your most important life goals. This may entail using sophisticated investment and advanced planning solutions. Consider these examples:

- Private placement life insurance can be used to provide a death benefit and enable people to select specific wealth managers to invest some of the premium dollars in a tax-efficient environment.
- Captive insurance companies are appropriate for a wide range of businesses. They have the potential to provide successful business owners with the ability to better manage select risks and do so very cost-effectively.
- Charitable trusts come in a number of forms and can prove to be very viable for individuals who want to make significant tax-wise gifts to philanthropic organizations.

Unfortunately, many professional advisors are not well-versed in these types of sophisticated solutions, making them effectively hidden to most people. We started the BSW Inner Circle to “pull back the curtain” to reveal the often-hidden financial advice, strategies and resources used by today’s most successful individuals and families—including the Super Rich.

As a member of the BSW Inner Circle, you receive access to a select group of top professionals, many of whom otherwise work only with people who have tens of millions or even hundreds of millions of dollars. These professionals, vetted and hand-picked by us, can help you identify the strategies, products, services and solutions that are right for you and your business—and take the necessary steps to get them up and running for you so you get the advantages you deserve. Simply contact the BSW Inner Circle Concierge Desk at 866-665-7823 or [Concierge@BSWInnerCircle.com](mailto:Concierge@BSWInnerCircle.com) for priority access to these professionals.

