**Initial Communication, First Email Introducing Us & Scheduling Assessment Meeting**

Hi Client,

Ruslan Burshteyn, of Stowbrook Business Services, suggested we reach out to you to discuss college planning options for your family. I understand you have a 16-year-old son who is thinking about colleges. It would be my pleasure to schedule a call for you with Jack Gelnak, JD to discuss any concerns about the college planning process you may have and if our college planning services may be able to help.

Please click [here](https://calendly.com/jack-16/30min)to schedule a preliminary call with Jack where you both can get an introduction to each other. I will also send you a copy of Jack’s book, “The Secrets of a College Financial Aid Expert” in the mail.

If you have any questions before your call, please feel free to reach out to me, it’s my pleasure to help in any way we can.