

THE BILLIONAIRE MONEY RULES

HOW TO JOIN THE RANKS OF THE SELF-MADE SUPER RICH



Putting the Billionaire Money Rules to Work

THE POWER OF KNOWLEDGE, MOTIVATION AND INSIGHT

Knowledge is very powerful. Understanding how the self-made Super Rich think and act provides a framework for you to duplicate.

But knowledge alone is not enough. Like everyone, you will fail at times. But you can rise up again—and again. To do so, you must be motivated to take the proper actions and to persevere when the world acts forcefully against you. And you need an understanding of specific processes for putting the Billionaire Money Rules to work in your own life.

Our ethnographic research on the self-made Super Rich has enabled us to identify and refine the

Billionaire Money Rules to assist some very wealthy clients in becoming very, very much wealthier. As consultants and coaches, our specialty is devising effective learning strategies. For each Billionaire Money Rule, we developed and field-tested a variety of processes for making the rule actionable and transformative.

Throughout this program, we will delve into one specific process from each Billionaire Money Rule that yields real results.

Getting Results

BILLIONAIRE MONEY RULE	CONSIDERATION	PROCESS
#1. Commit to extreme wealth.	What's your number?	Goal setting
#2. Engage in enlightened self-interest.	How do you gain the advantage when making a deal?	Negotiating with leverage
#3. Put yourself in the line of money.	How do you make informed wealth creation decisions?	Projecting finances for each business decision
#4. Pay everyone involved.	How can you best motivate those who are working for you?	Setting compensation
#5. Connect for profit and results.	How many new "best friends" do you want?	Using nodal networking and professional networks
#6. Use failure to refine and refocus.	How do you avoid making the same mistake repeatedly?	Autopsying failures
#7. Stay focused.	Where should you spend your time and energy?	Defining excellence

As you move forward, bear in mind that to be most effective, you must adjust each process to your own needs, wants and learning style.

