## BONUS: REPLICATE YOUR IDEAL CLIENTS

## Template for Thank You Letter to Clients Participating in Replication Interview

Dear client's first name,

I would like to let you know how much I appreciate your taking the time to help me with my marketing efforts. I really enjoyed talking with you and gaining a lot of information that will be valuable to me in reaching out to other people like you whom I can serve well.

I plan on implementing your suggestions, and I will also follow up with the introduction you gave me to see whether we should get together to have a conversation. I’ll be sure to let you know the outcome.

Thanks again, and I look forward to seeing you at our next Regular Progress Meeting on date of next meeting.

Sincerely,

Financial advisor's name